



Accelerator Conversion Tactics



Powered by TriMarkity

AarMarks Media

AI-Powered Full-Funnel Demand Generation

www.aarmarksmedia.com

Fueling Smart Demand for Tech-Driven Brands

AarMarks Media

WHO WE ARE

AarMarks Media is a performance-based B2B marketing and demand generation agency driven by data, experience, and divine inspiration.

WHAT WE DO

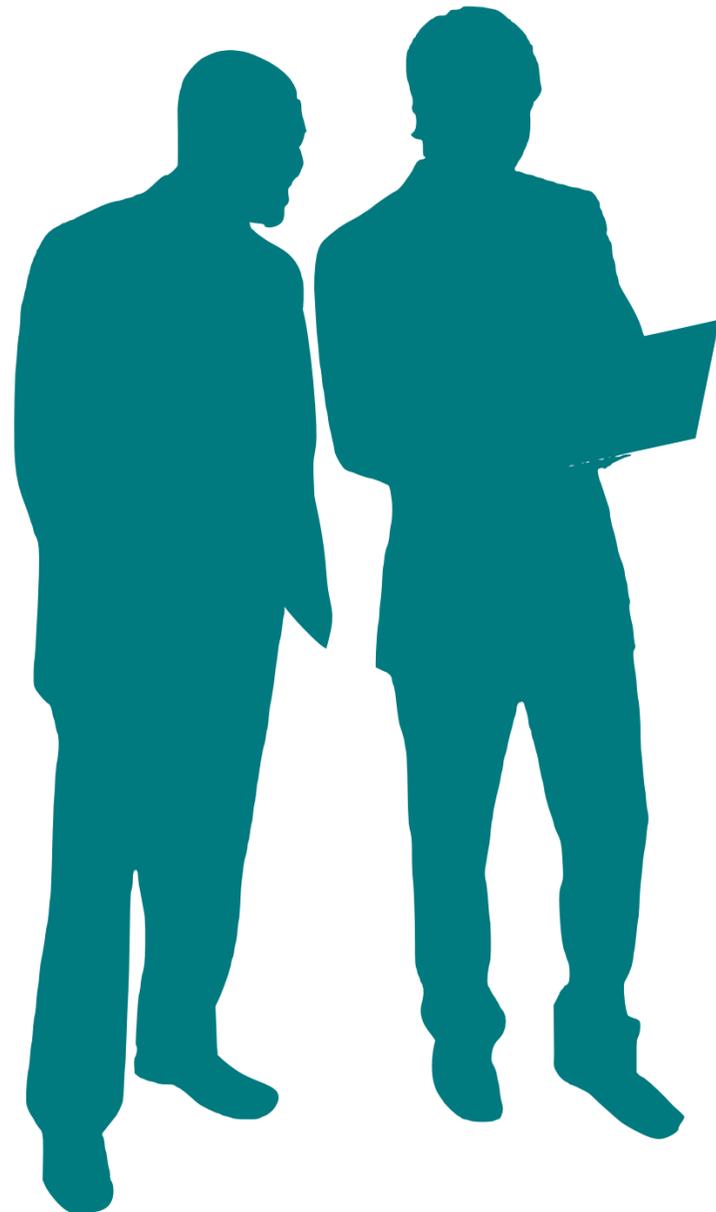
We power lead generation for tech and media agencies using AI targeting, multichannel outreach, and CRM-optimized automation with our TriMarkity platform.

WHAT WE DO

High-intent leads, faster sales cycles, better ROI, and real-time funnel visibility — all driving sustainable growth with less chasing and more closing.

Who Do We Cater To?

We work with digital-first businesses looking to scale smarter:



SaaS & Tech Platforms (CRM, Martech, AI tools, Analytics)

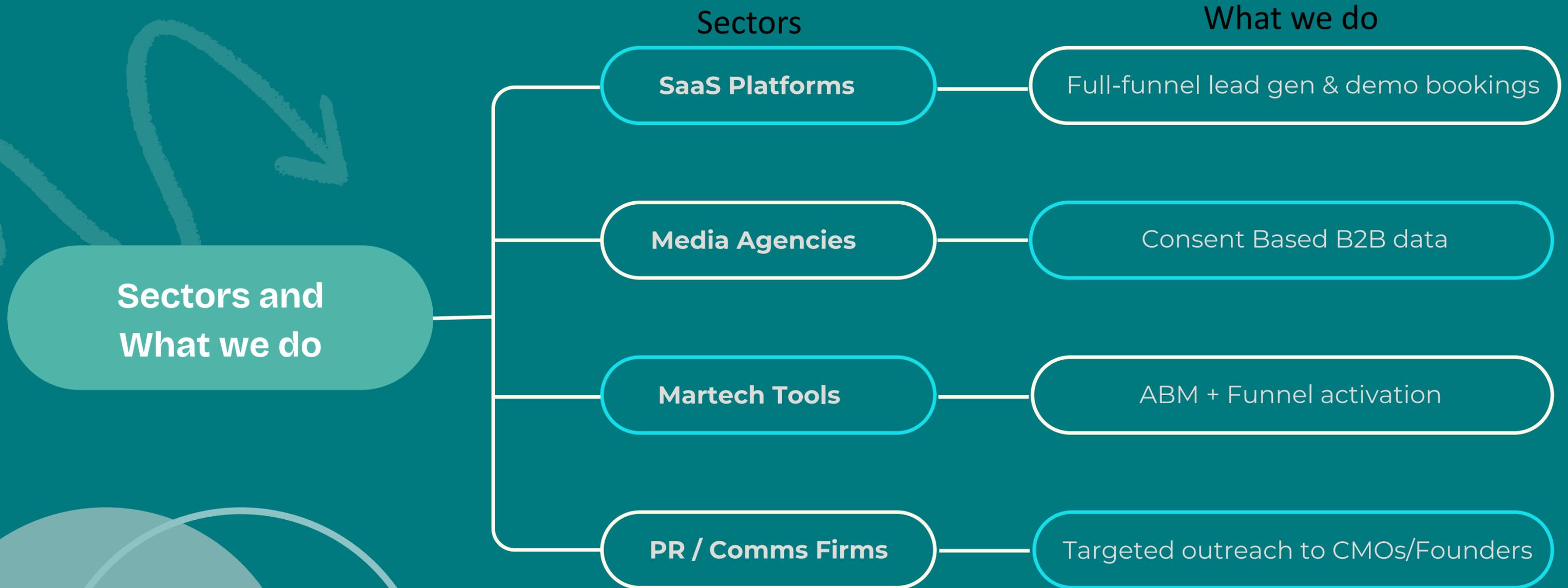
Media & Advertising Agencies (Performance, Influencer, Creative)

B2B Marketing Teams (ABM, Product-Led, Demand Gen)

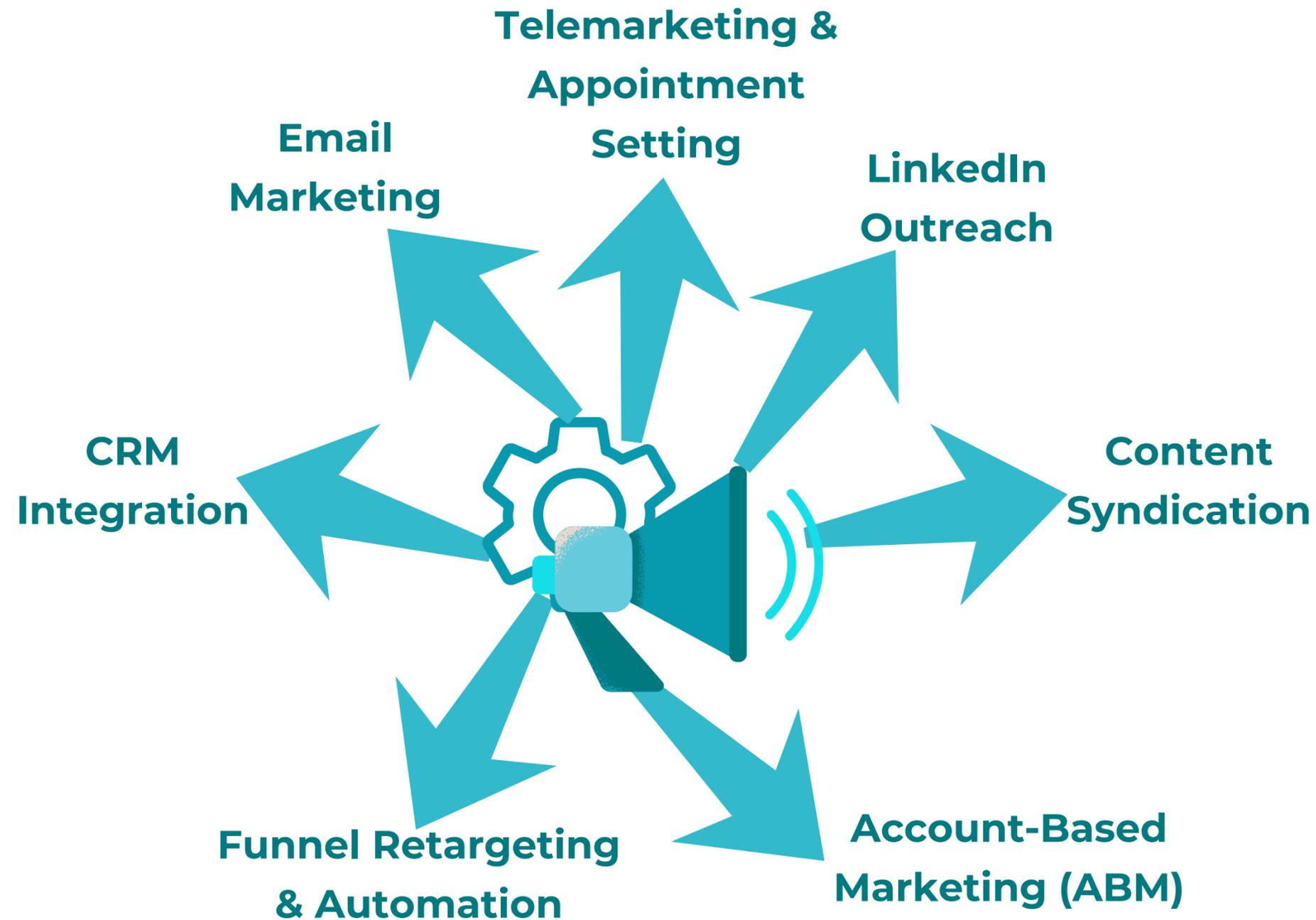
Startups & Growth-Stage Companies (Product Launches, GTM)

Global Outreach & Expansion Campaigns (US, EMEA, APAC focus)

Tech & Media Agencies We Help



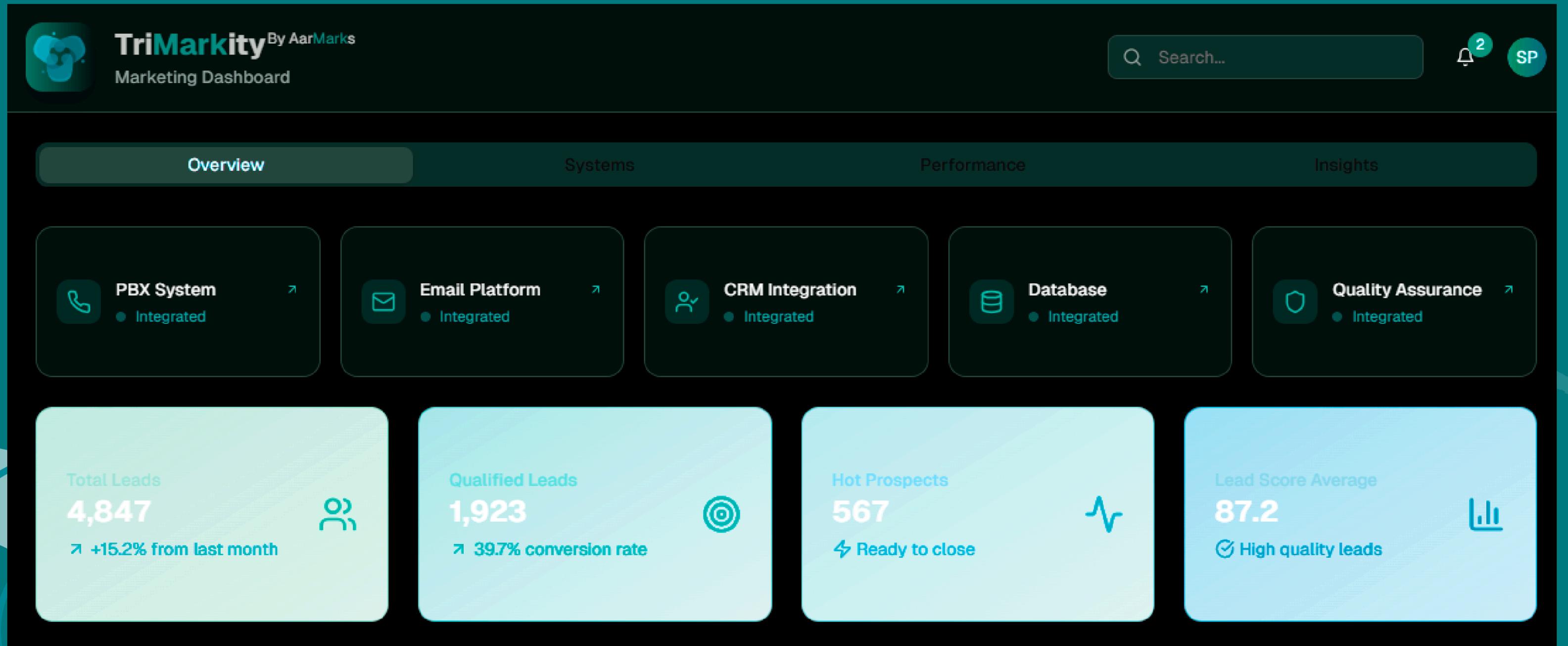
Multiple Channels to Fulfill a Role



Powered by **TriMarkity**, engage your target audience across high-impact channels to drive quality leads and appointments.



Introducing TriMarkity by AarMarks– Your AI Growth Co-Pilot



Real-Time Analytics

Total Leads
4,847
↗ +15.2% from last month



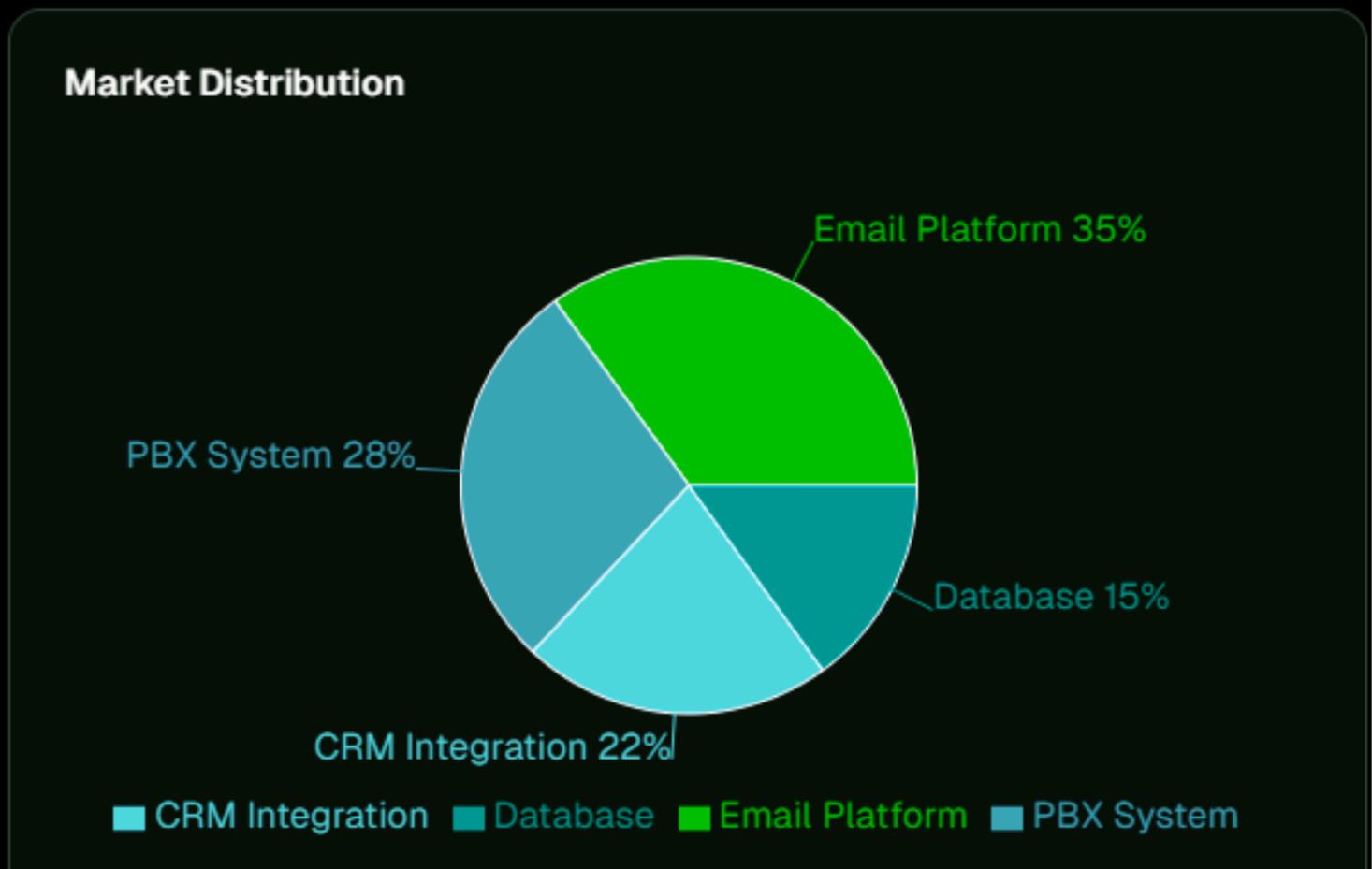
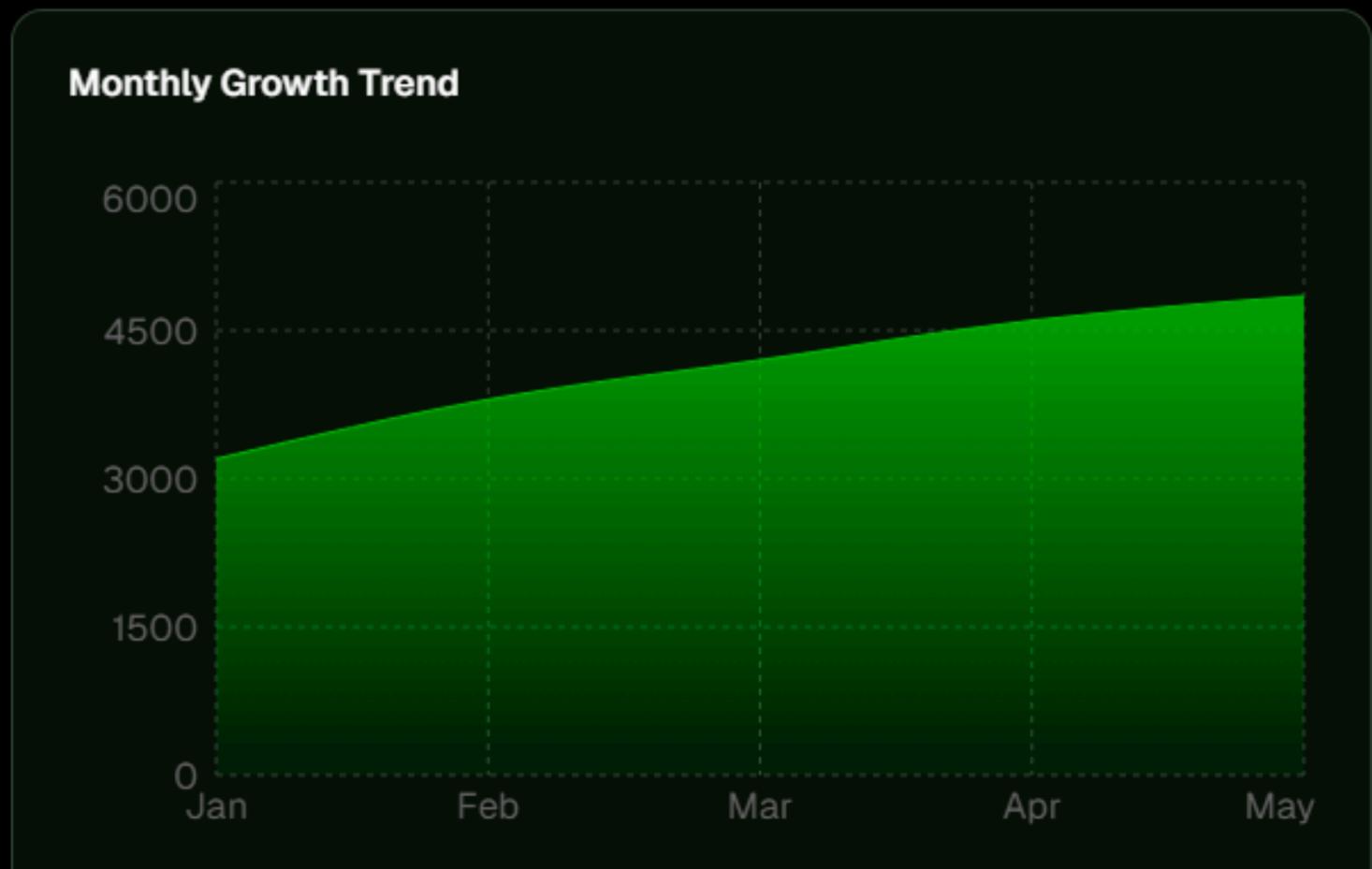
Qualified Leads
1,923
↗ 39.7% conversion rate



Hot Prospects
567
⚡ Ready to close



Lead Score Average
87.2
✔ High quality leads



TriMarkity isn't just a tool — it's the heart of our operation.

What Makes TriMarkity Different?

- ✓ Built for Tech and Media Agencies
- ✓ Combines AI with human verification
- ✓ Fully compliant with GDPR, CCPA, and CASL
- ✓ Drives better quality, faster conversions, and higher ROI



Make Lead Generation Effortless

With AarMarks Media and our TriMarkity platform, you get a complete lead engine — built, optimized, and managed for results.

No more chasing cold leads

We deliver high-intent contacts who are ready to talk.

No messy tools

TriMarkity brings targeting, outreach, and tracking into one clean system.

No wasted budgets

Every campaign is optimized for conversions, not just clicks.

No missed follow-ups

Automated touchpoints across email, LinkedIn, & phone.

No CRM chaos

Leads are synced in real-time with status updates, recordings, and insights.

Key Performance Indicators

We believe in data-backed execution and transparent reporting. Our KPIs are built to reflect real business impact, not just vanity metrics.

Lead Quality 90%

MQL / SQL / HQL Volume

Engagement 35%

Email Open & Reply Rates

Sales Conversion 65%

Opportunities Created

Funnel Performance 90%

Lead Aging Reports

The Gig Advantage

In a fast-moving digital economy, agility wins. AarMarks Media empowers you to scale quickly with on-demand growth campaigns that flex to your needs — just like the gig model.

Cost Control



Speed & Flexibility



Access to Specialized Talent



Low Operational Burden



Custom Campaigns, Always



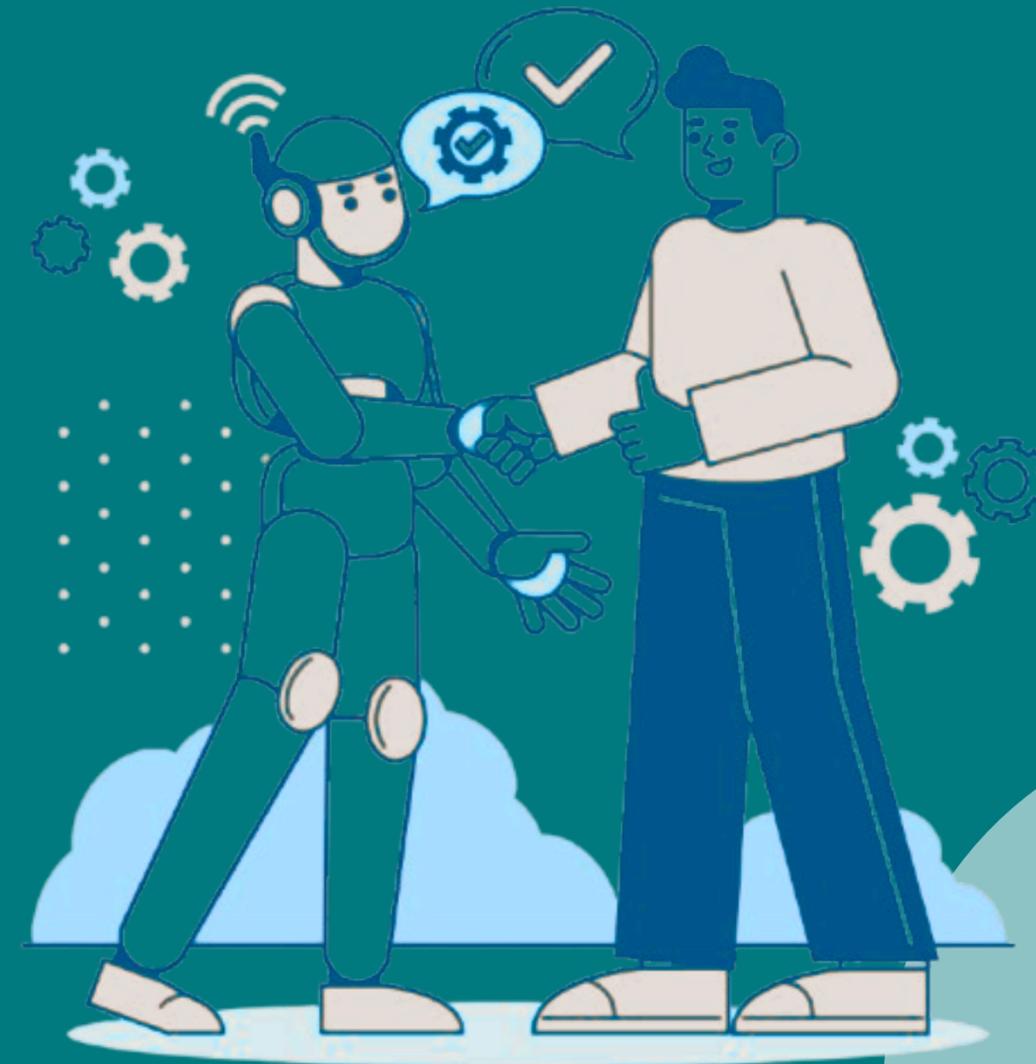
Global Reach



Enterprise-level execution with the agility and cost-efficiency of a gig model — powered by TriMarkity and delivered by AarMarks Media.

Here's How It Works:

This AI-to-Human Touch Flow is what makes AarMarks Media not just a lead provider, but a full-funnel growth partner.



AI-Led Targeting(Powered by TriMarkity)

- Identifies your Ideal Customer Profiles (ICPs)
- Tracks buyer intent, tech stack, job roles, and firmographics
- Builds a dynamic prospect list based on real-time signals

Automated Multi-Channel

- Email, LinkedIn, and WhatsApp messages go out in tested sequences
- A/B tested subject lines and content hooks to drive interaction
- AI tracks responses, engagement level, and urgency signals

Monitor and Evaluate

- Live SDRs follow up on high-interest leads via phone or message
- Conversations are tailored using AI insights and lead history
- Call recordings, notes, and outcomes are logged for transparency

Dynamic Team



sandesh Pandit

CEO/Founder



Shreyas Kadam

Head of Operations



Tanisha Madane

Digital Marketing



Atarv Gangane

Head Development

At AarMarks Media, we're not just marketers — we're strategists, storytellers, technologists, and connectors. Our team brings a unique blend of experience, agility, and innovation, ready to plug into your growth journey.

Want to Grow Without Guesswork?

AarMarks Media

Let's unlock your next 100 clients with a TriMarkity-powered campaign blueprint.

Phone



+1 978 644 7996



+91 8080 777 368

Email

sandesh@aarmarksmedia.com

Website

www.aarmarksmedia.com





Powered by TriMarkity

Aar**Mark**s Media Pvt Ltd

Thank You

For your attention

www.aarmarksmedia.com